

# CANADIAN INDEPENDENT BOOKSTORE DAY

April 26, 2025

## CIBD 2025 CONTEST FOR BOOK LOVERS FREQUENTLY ASKED QUESTIONS

### How do I enter the contest?

The contest will run from Saturday, April 26, 2025 at 12:00am AT until Friday, May 2 2025 at 11:59pm PT. To enter, you will purchase books from independent booksellers in Canada on Saturday, April 26, 2025.

- One (1) book = one (1) entry
- One (1) book by a Canadian author or illustrator = two entries
- There is no limit to the number of books you can purchase
- Books must be new (i.e., not used or second-hand) but they may be purchased at a discount or on sale (as per the individual bookstore)
- Books can be purchased online, in-store, or over the phone
- Pre-orders for books coming out prior to December 31, 2025 apply
- Proof of purchase is required: keep your receipt!

Entrants must have reached the age of majority in their province/territory of residence at the time of entry. Before you purchase your books, visit [indiebookstores.ca/CIBD](https://indiebookstores.ca/CIBD) to review the contest rules.

After you have purchased your books, visit [indiebookstores.ca/CIBD-Contest](https://indiebookstores.ca/CIBD-Contest) to fill out the entry form. We will ask you to identify the number of books purchased (including books by Canadian authors/illustrators) and provide your proof of purchase. **The entry form will open on Saturday, April 26 and remain open for one (1) week until 11:59pm PT on Friday, May 2, 2025.**

CIBA staff and board are not eligible for this contest.

### Which bookstores can I buy from?

Eligible book purchases can be made at locally owned neighbourhood bookstores (between 1 and 10 locations in Canada).

Visit [indiebookstores.ca](https://indiebookstores.ca) to see bookstores in your area.

## What prizes are available?

The Canadian Independent Booksellers Association (CIBA) has worked with publishers to provide generous prizes. There will be five prize draws from the full pool of entries:

Grand Prize: \$1,000 to the CIBA Member Bookstore of your choice  
Runner Up x 4: \$200 to the CIBA Member Bookstore of your choice

Bookstores/booksellers must be CIBA Bookseller Members in good standing as of April 26, 2025. **A searchable list of CIBA member bookstores, organized by province/territory, can be found by visiting [indiebookstores.ca/CIBD-Contest](http://indiebookstores.ca/CIBD-Contest).**

## What if I have purchased multiple books?

If you have purchased multiple books, you will receive multiple entries into the contest! You will be asked to note the number of books purchased in the entry form and provide proof of purchase.

Books written/edited by Canadian authors or illustrated by Canadian illustrators will be worth double the entries. In the entry form, you will be asked to identify the titles of these books.

There is no limit on the number of books you may buy and enter as long as you purchase them from Canadian independent bookstores on April 26 and meet all other eligibility factors identified in question #1.

## How are winners selected?

On May 6, 2025, the CIBA team will randomly select five (5) contest entries for one (1) grand prize and four (4) runners up. Selected entry forms will be reviewed for eligibility and proof of purchase before they are deemed prospective winners.

## What can I expect if I win?

If you have been selected for a prize, the CIBA team will contact you on or soon after May 6, 2025, using the information provided in the entry form. We will make three (3) attempts to reach selected entrants by email or phone within five (5) business days. If we cannot reach you after three (3) attempts in five (5) days, we will randomly select another eligible entrant.

Prospective winners will be required to correctly answer a mathematical skill-testing question and fill out a declaration and release form within five (5) business days of receiving our communications. Once these steps are complete, we will officially name you the prizewinner and ask for your bookstore selection from the list of active CIBA Bookseller Members in good standing. We will then purchase the relevant gift card/certificate/store credit and provide you with redemption details.

### Can I give the prize to someone else?

Prizes are non-transferable, but you can use your gift certificate to purchase books for yourself or someone else in your life.

Please visit [indiebookstores.ca/CIBD-Contest](http://indiebookstores.ca/CIBD-Contest) for the full contest rules.